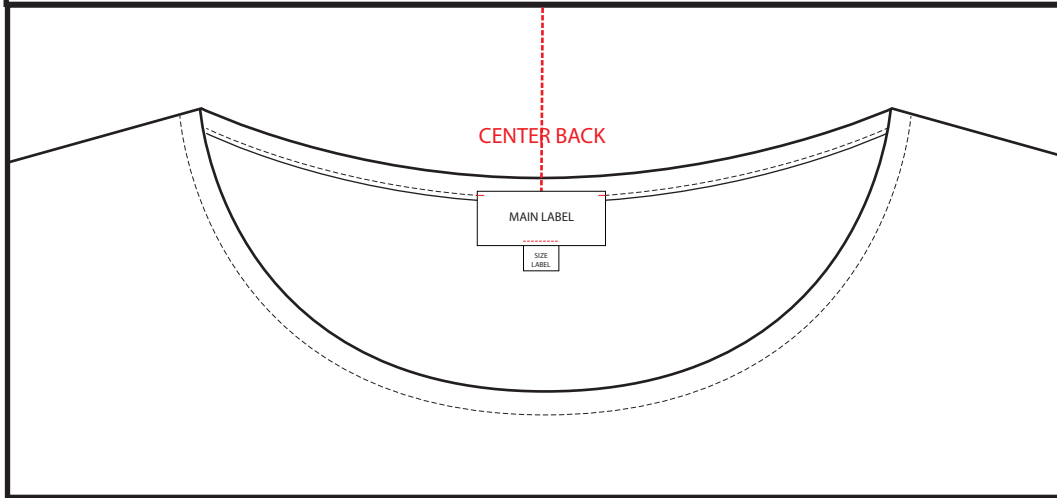
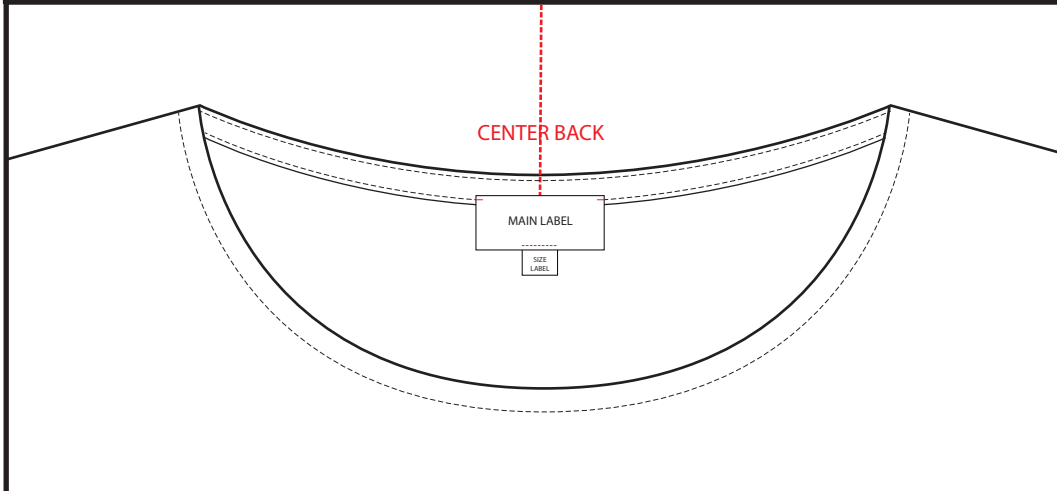
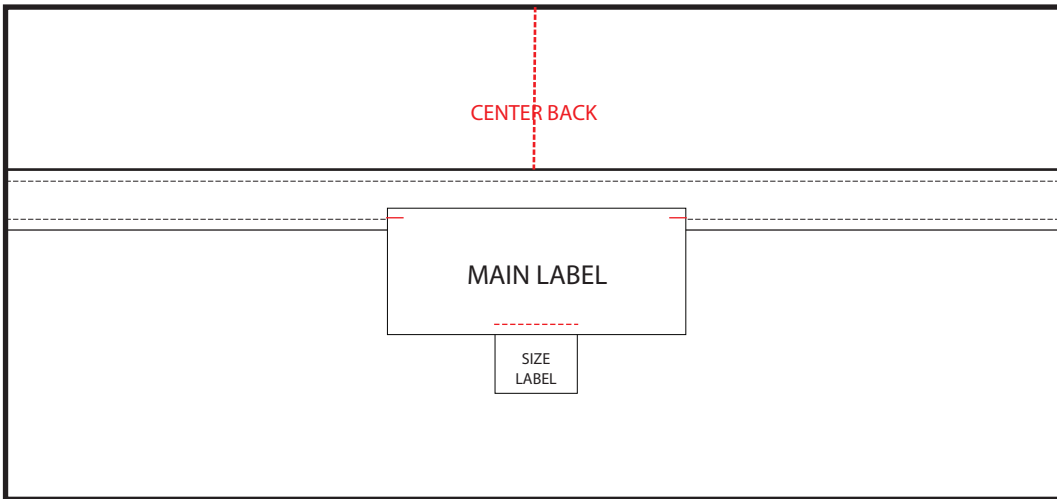


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APPAREL PACKAGING GUIDE

Updated 11/15/22



GARMENTS WITH BINDING FINISH AND NO CENTER BACK DETAIL

DESCRIPTION OF APPLICATION

CENTER MAIN LABEL ALONG CENTER BACK
AND TACK IN PLACE ALONG THE BOTTOM
ROW OF STITCHING OF THE BINDING

PLEASE REFERENCE APPAREL TRIM PACKAGES
FOR MAIN LABEL AND SIZE LABEL CODES AS
THEY VARY PER BRAND.

**GARMENTS FINISHED WITH LINING
AND NO CENTERBACK DETAIL**

DESCRIPTION OF APPLICATION

CENTER MAIN LABEL ALONG CENTER BACK
AND STITCH INTO LINING 1/4" BELOW NECK-
LINE

CENTER BACK

1/4"

MAIN LABEL

SIZE
LABEL

1/4"

MAIN LABEL

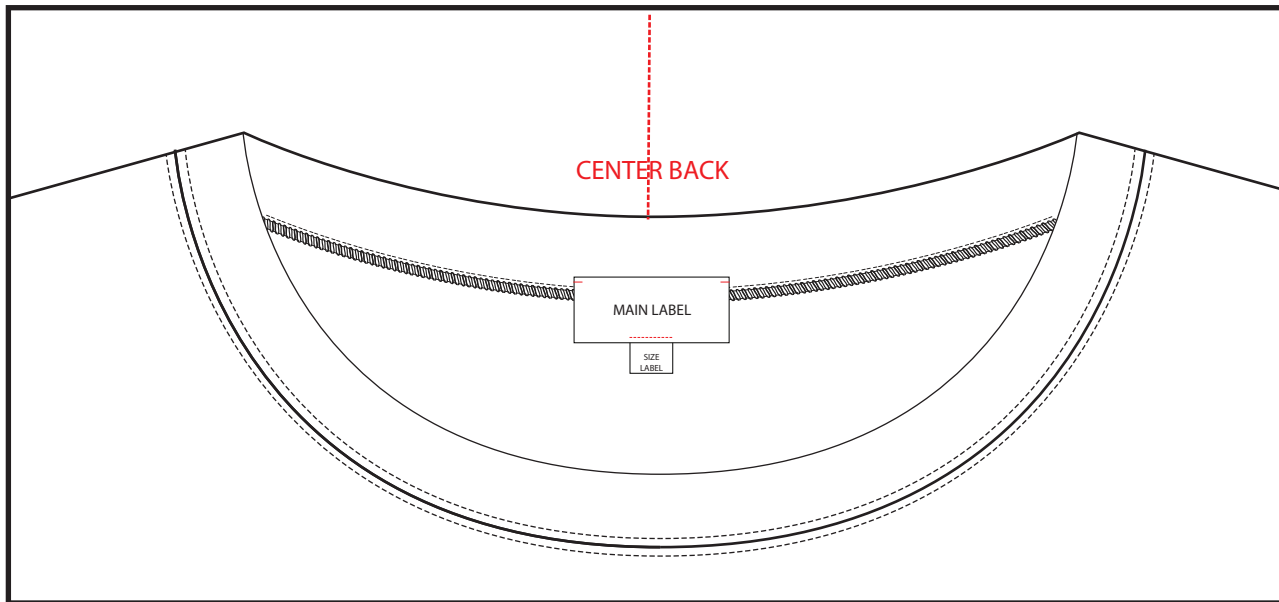
SIZE
LABEL

PLEASE REFERENCE APPAREL TRIM PACKAGES
FOR MAIN LABEL AND SIZE LABEL CODES AS
THEY VARY PER BRAND.

GARMENTS WITH NECK TRIM

DESCRIPTION OF APPLICATION

CENTER MAIN LABEL ALONG CENTER BACK
AND TACK IN PLACE ALONG STITCHING

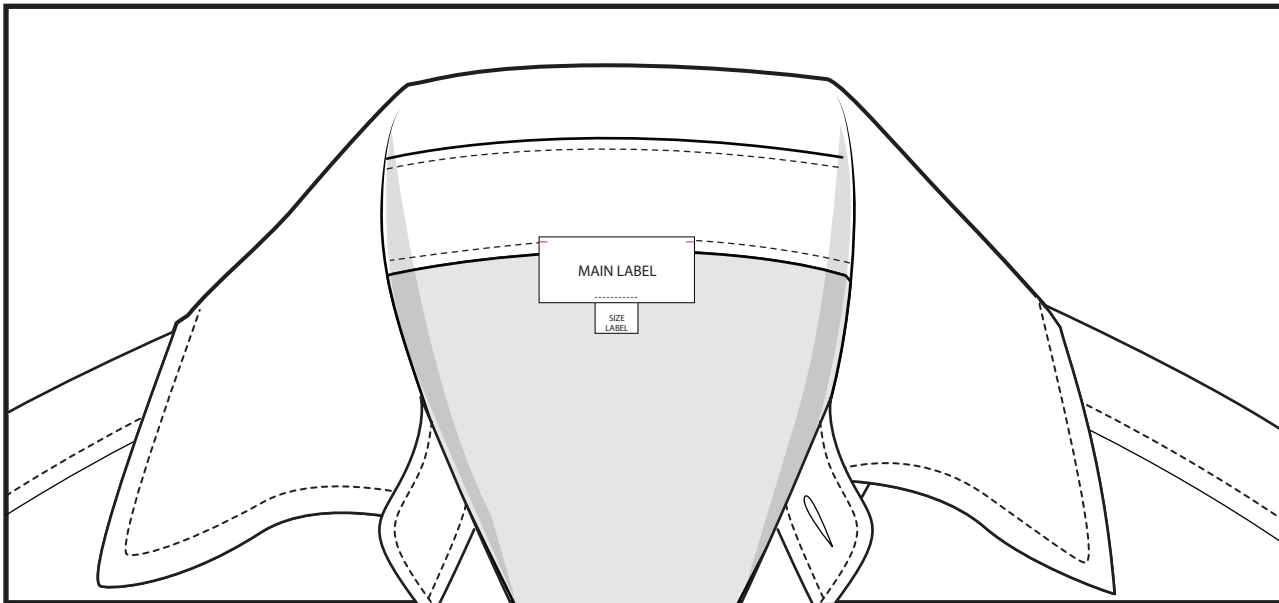


PLEASE REFERENCE APPAREL TRIM PACKAGES
FOR MAIN LABEL AND SIZE LABEL CODES AS
THEY VARY PER BRAND.

GARMENTS WITH COLLAR STAND

DESCRIPTION OF APPLICATION

CENTER MAIN LABEL ALONG CENTER BACK AND TACK IN PLACE ALONG BOTTOM ROW OF STITCHING



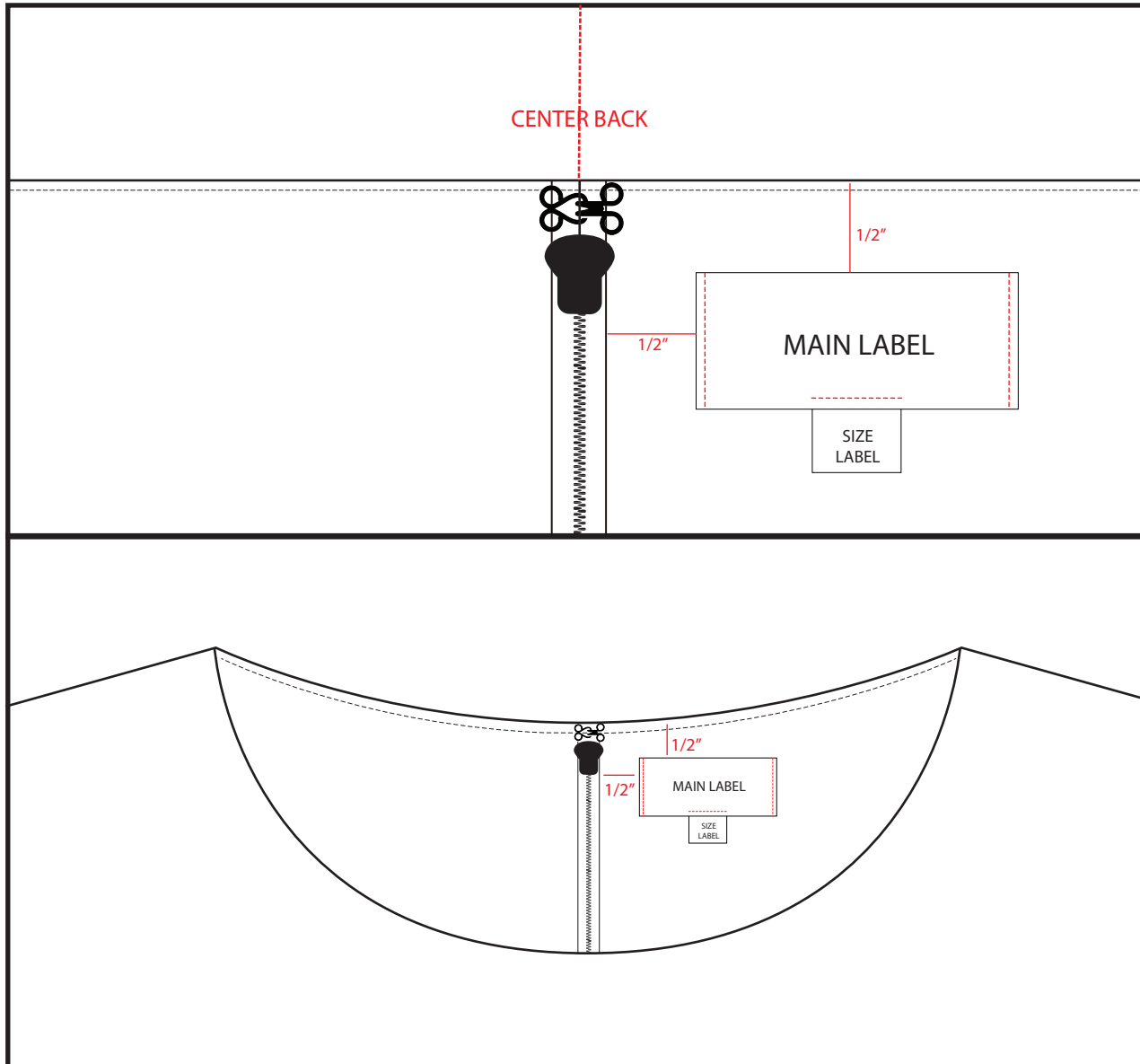
PLEASE REFERENCE APPAREL TRIM PACKAGES FOR MAIN LABEL AND SIZE LABEL CODES AS THEY VARY PER BRAND.

**DRESSES AND TOPS WITH
CENTERBACK DETAIL AND FINISHED
WITH LINING**

DESCRIPTION OF APPLICATION

MAIN LABEL WILL BE PLACED ON WEARER'S
BACK LEFT

LABEL PLACEMENT WILL BE 1/2" FROM
ZIPPER/KEYHOLE EDGE AND 1/2" FROM
NECKLINE EDGE, STITCH INTO LINING



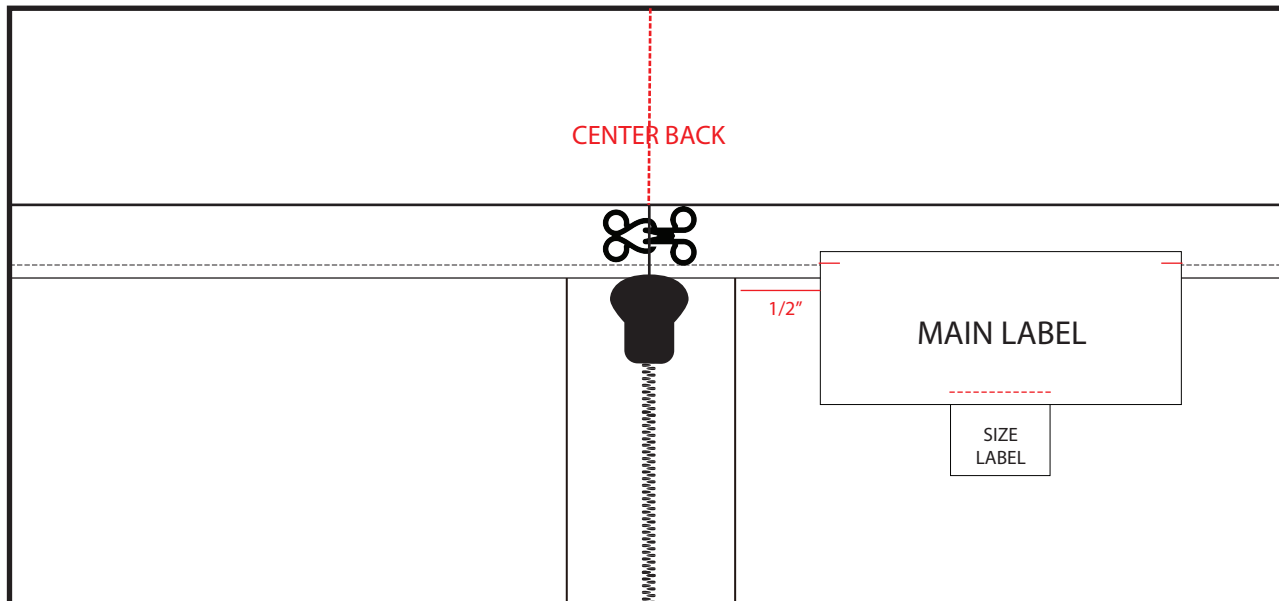
PLEASE REFERENCE **APPAREL TRIM PACKAGES**
FOR MAIN LABEL AND SIZE LABEL CODES AS
THEY VARY PER BRAND.

**GARMENTS WITH BINDING FINISH
AND CENTERBACK DETAIL**

DESCRIPTION OF APPLICATION

MAIN LABEL WILL BE PLACED ON WEARER'S
BACK LEFT

LABEL PLACEMENT WILL BE 1/2" FROM
ZIPPER/KEYHOLE EDGE AND TACK IN PLACE
ALONG BOTTOM ROW OF STITCHING

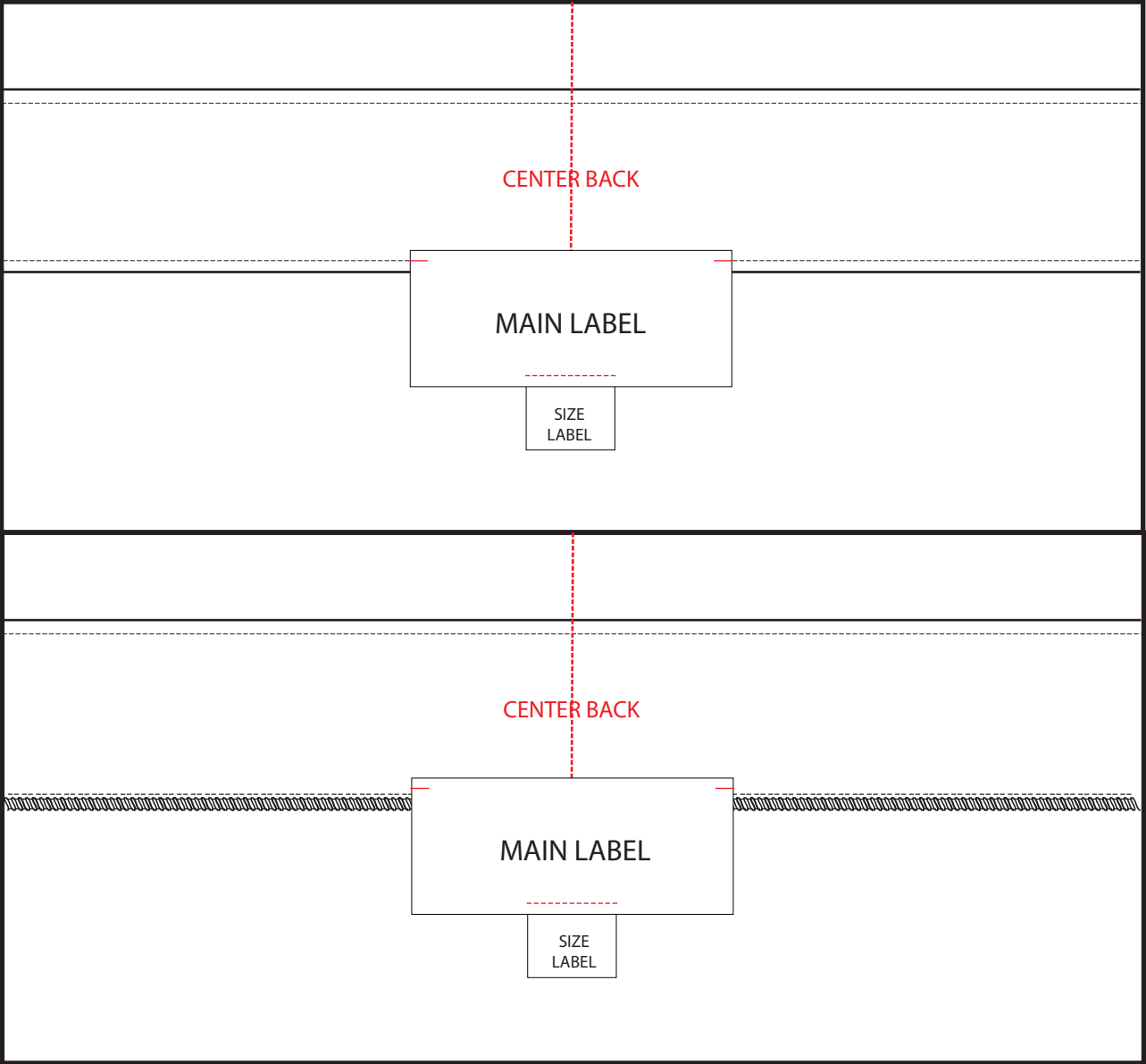


PLEASE REFERENCE APPAREL TRIM PACKAGES
FOR MAIN LABEL AND SIZE LABEL CODES AS
THEY VARY PER BRAND.

BOTTOMS WITH WAISTBAND WITH A SERGED OR FOLDED FINISHED EDGE

DESCRIPTION OF APPLICATION

CENTER MAIN LABEL ALONG CENTER BACK AND TACK IN PLACE ALONG THE BOTTOM ROW OF STITCHING

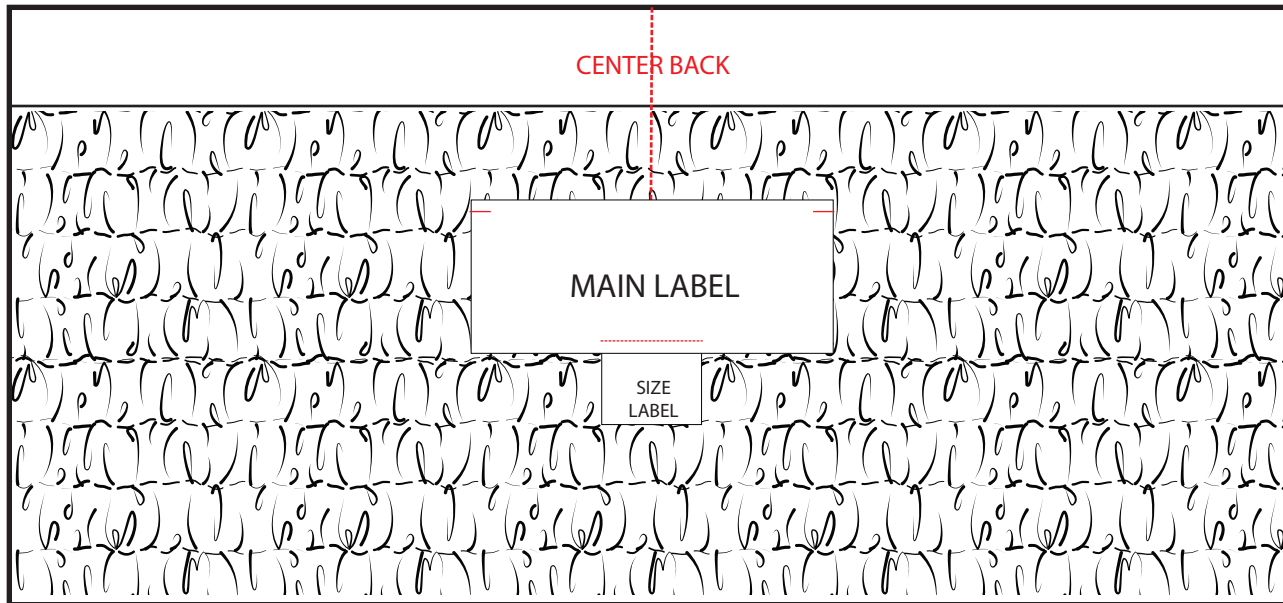


PLEASE REFERENCE APPAREL TRIM PACKAGES FOR MAIN LABEL AND SIZE LABEL CODES AS THEY VARY PER BRAND.

**DRESSES, TOPS, AND SKIRTS WITH
ELASTIC SMOCKING IN BACK PANEL**

DESCRIPTION OF APPLICATION

CENTER MAIN LABEL ALONG CENTER BACK
AND TACK IN PLACE ALONG THE SECOND
SMOCKING ROW FROM THE TOP

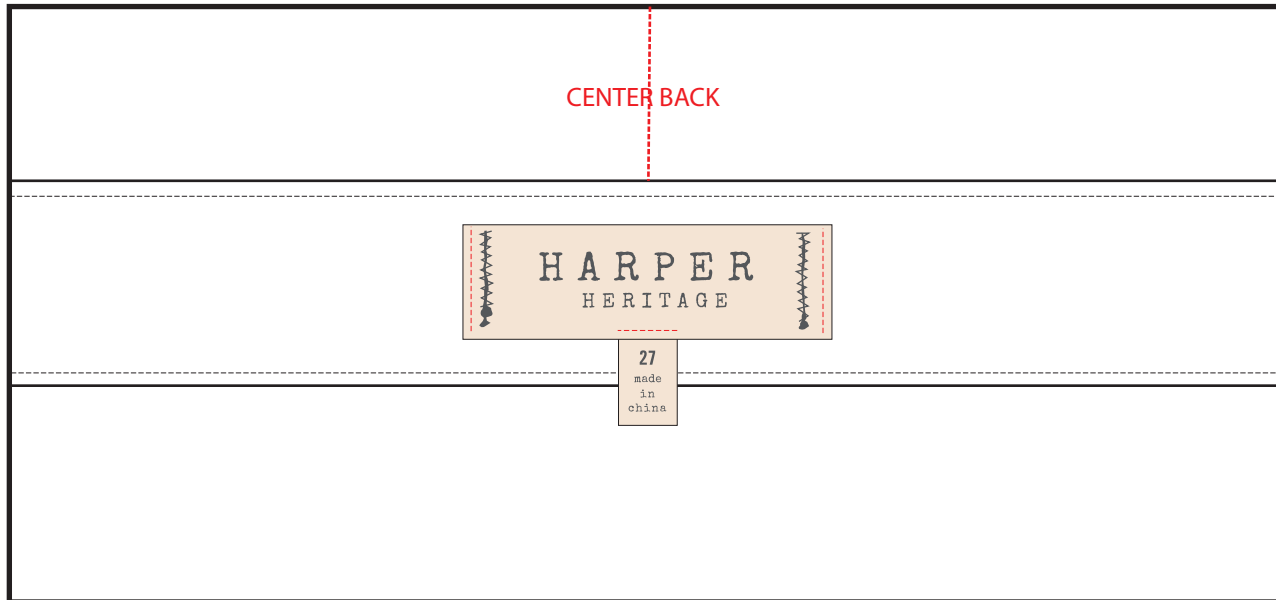


PLEASE REFERENCE APPAREL TRIM PACKAGES
FOR MAIN LABEL AND SIZE LABEL CODES AS
THEY VARY PER BRAND.

**DENIM BOTTOMS MAIN LABEL
PLACEMENT**

DESCRIPTION OF APPLICATION

CENTER THE DENIM MAIN LABEL ALONG
CENTER BACK, THEN CENTER HORIZONTALLY
ON WAISTBAND. STITCH INTO FACING



PLEASE REFERENCE **APPAREL TRIM PACKAGES**
FOR MAIN LABEL AND SIZE LABEL CODES AS
THEY VARY PER BRAND.

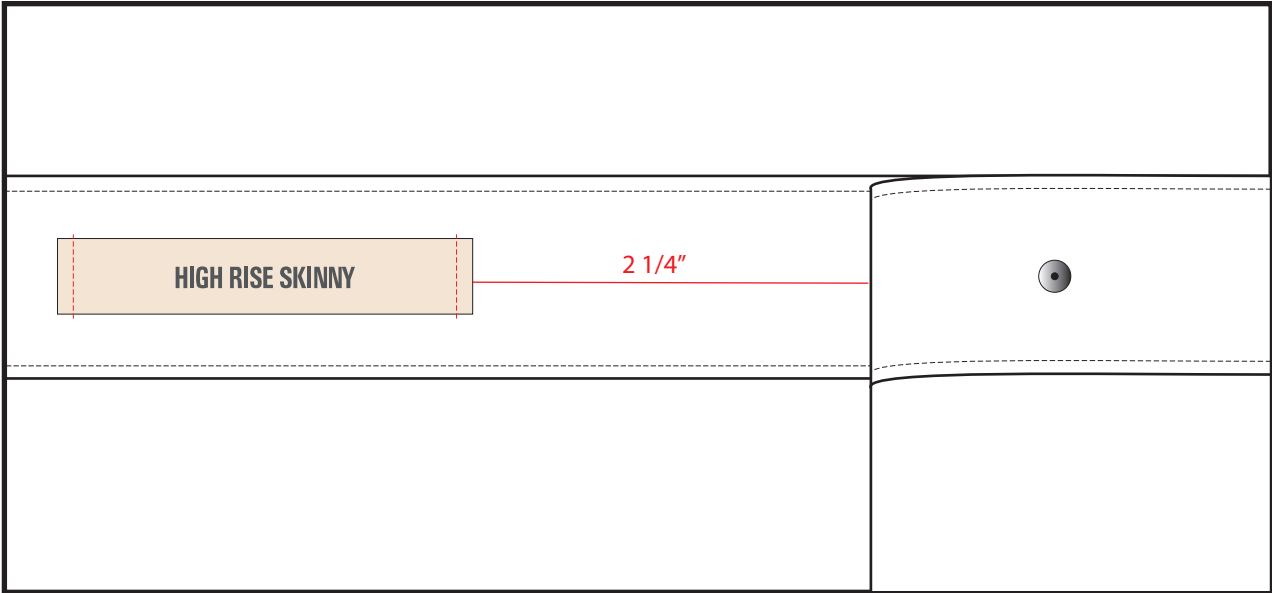
**DENIM (PANTS ONLY) FIT LABEL
PLACEMENT**

DESCRIPTION OF APPLICATION

DENIM FIT LABEL WILL BE PLACED ON WEARER'S LEFT 2 1/4" AWAY FROM WEARER'S RIGHT FLY EDGE

CENTER HORIZONTALLY ON WAISTBAND AND STITCH INTO FACING

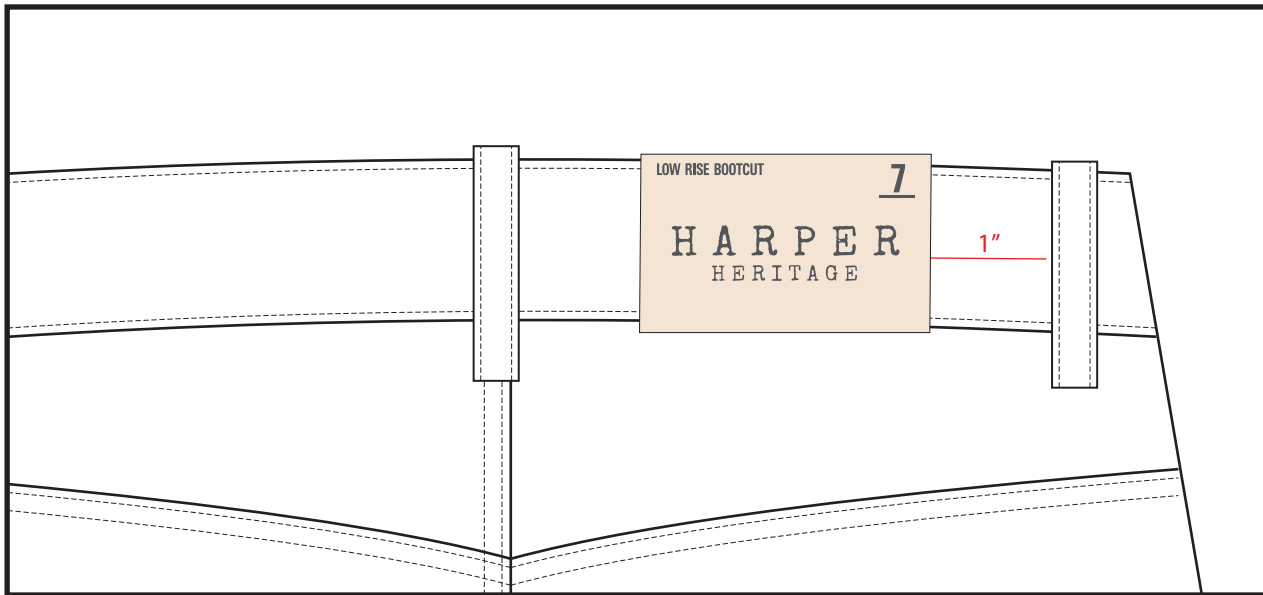
PLEASE REFERENCE APPAREL TRIM PACKAGES FOR MAIN LABEL AND SIZE LABEL CODES AS THEY VARY PER BRAND.



**DENIM (PANTS ONLY) JOKER
PLACEMENT**

DESCRIPTION OF APPLICATION

DENIM JOKER LABEL WILL BE PLACED 1" AWAY FROM WEARER'S BACK RIGHT BELT LOOP, BAR TACK

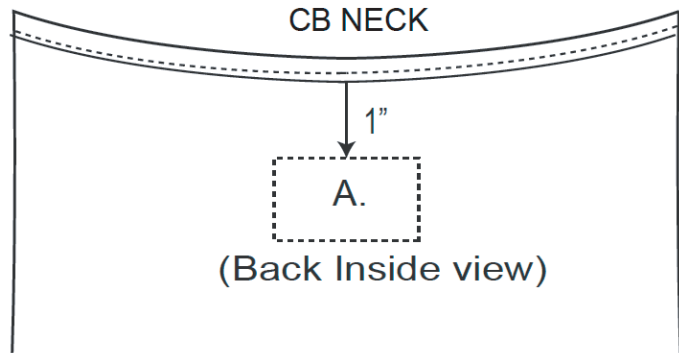


PLEASE REFERENCE APPAREL TRIM PACKAGES FOR MAIN LABEL AND SIZE LABEL CODES AS THEY VARY PER BRAND.

HEAT TRANSFER LABEL PLACEMENTS

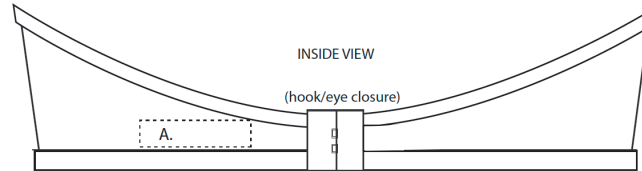
PLEASE REFERENCE APPAREL TRIM PACKAGES FOR HEAT TRANSFER LABEL CODES AS THEY VARY PER BRAND.

Tops & Dresses



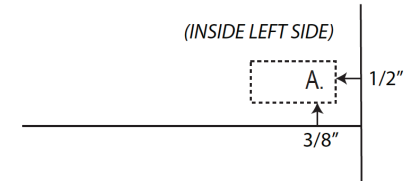
A. HEAT TRANSFER LABEL:
PLACE HEAT TRANSFER LOGO INSIDE BACK NECK, 1" DOWN FROM SEAM AND CENTERED.

Intimates: Bras



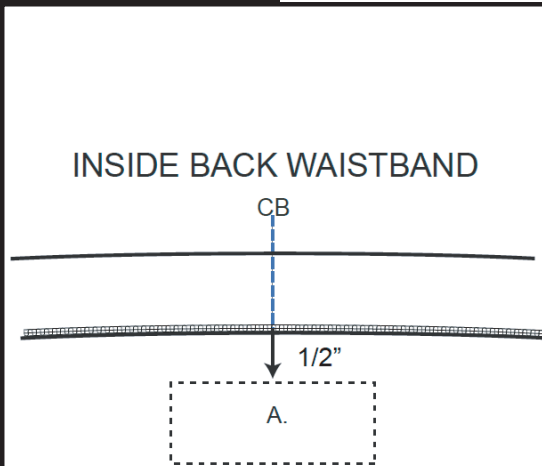
A. LOGO/SIZE/COO HEAT TRANSFER LABEL:
PLACE HEAT TRANSFER LABEL INSIDE WEARER'S LEFT WING AS CLOSE TO EYE TAPE AS POSSIBLE.

No Closure Bras



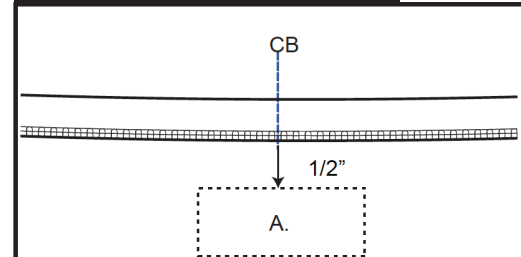
A. HEAT TRANSFER LABEL:
PLACE HEAT TRANSFER INSIDE BACK BODY ABOVE BAND, OFFSET TO WEARER'S LEFT SIDE.

Bottoms



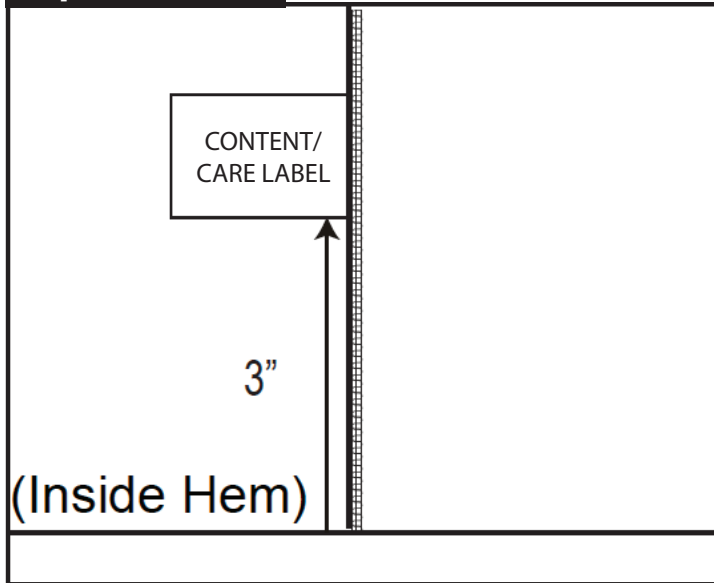
A. HEAT TRANSFER LABEL:
PLACE 1/2" BELOW WAISTBAND SEAM AT CB

Intimates: Underwear

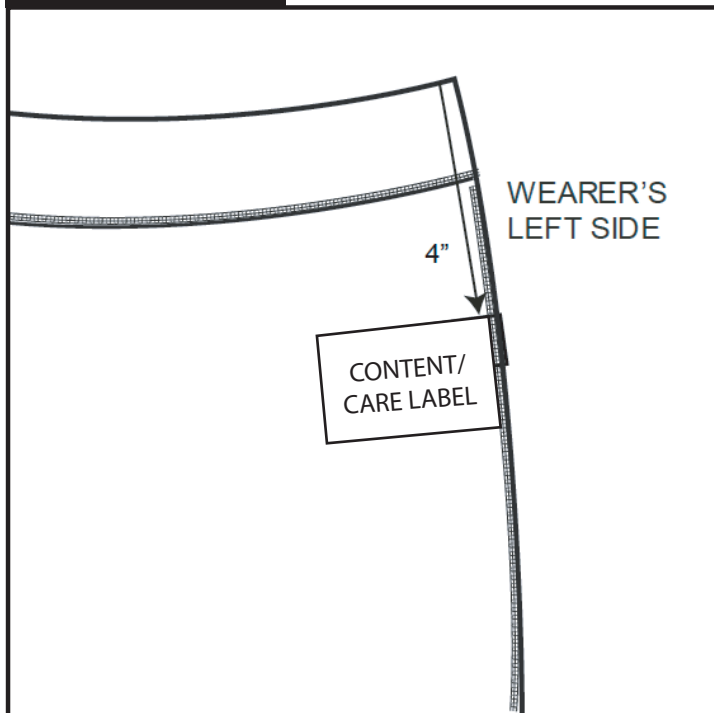


A. HEAT TRANSFER LABEL:
PLACE 1/2" BELOW WAISTBAND SEAM AT CB
**FOR STYLES WITH CB RISE SEAM:
PLACE HEAT TRANSFER TO LEFT OF SIDE SEAM, 1/2" BELOW WAISTBAND SEAM*

Tops & Dresses



Bottoms



CONTENT/CARE LABEL PLACEMENTS

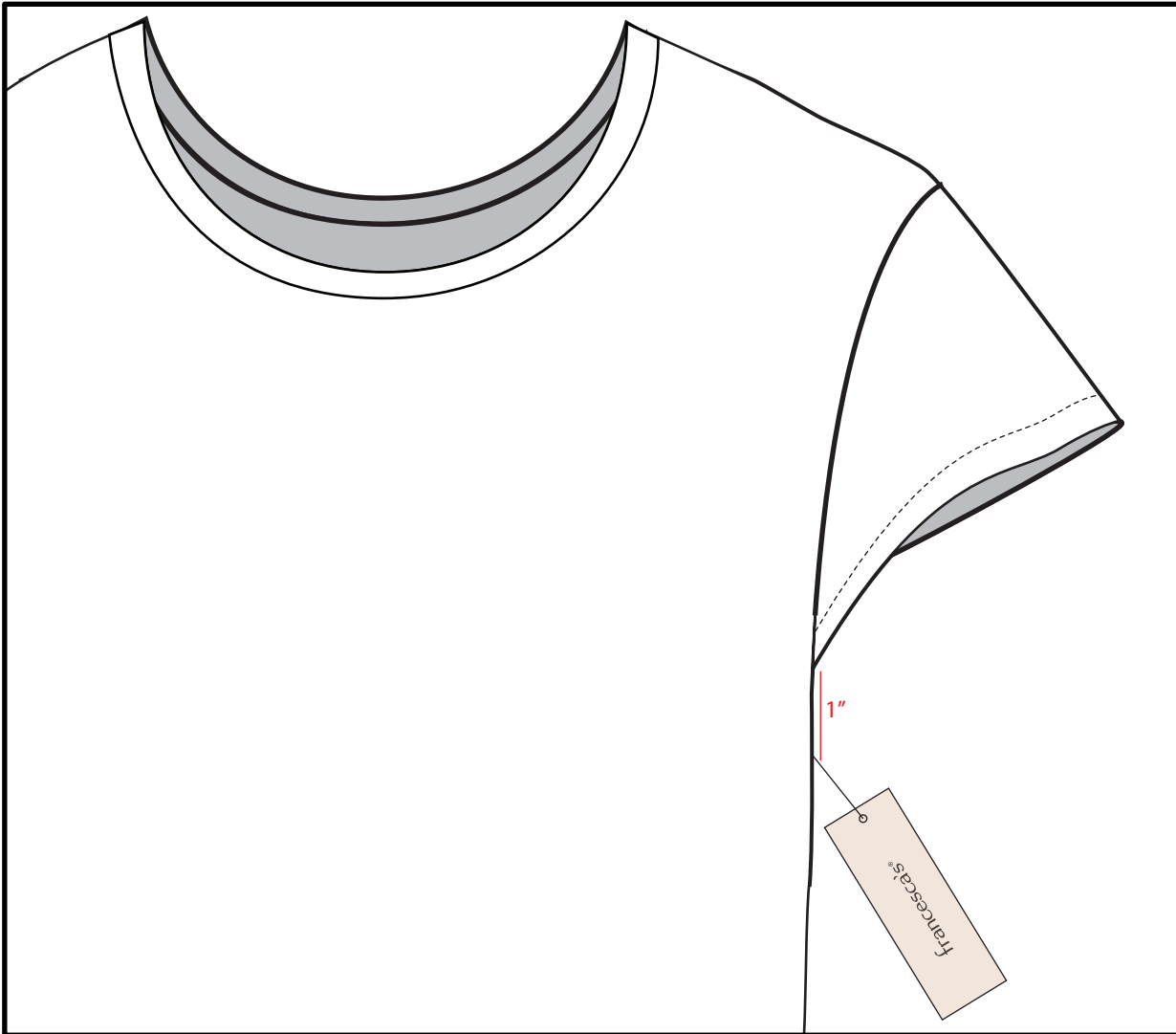
DESCRIPTION OF APPLICATION

FOR TOPS & DRESSES:
SEW 3" UP FROM HEM ON INSIDE OF WEAR-
ER'S LEFT BODY SEAM

FOR BOTTOMS:
SEW INTO WEARER'S LEFT SIDE SEAM 4"
DOWN FROM THE TOP OF THE WAISTBAND

PLEASE COMPLETE THE **CARE LABEL ORDER FORM** (AS FOUND ON OUR VENDOR PORTAL OR PROVIDED BY BRAND ID) TO GENERATE A UNIQUE CARE LABEL FOR EACH PRODUCT.

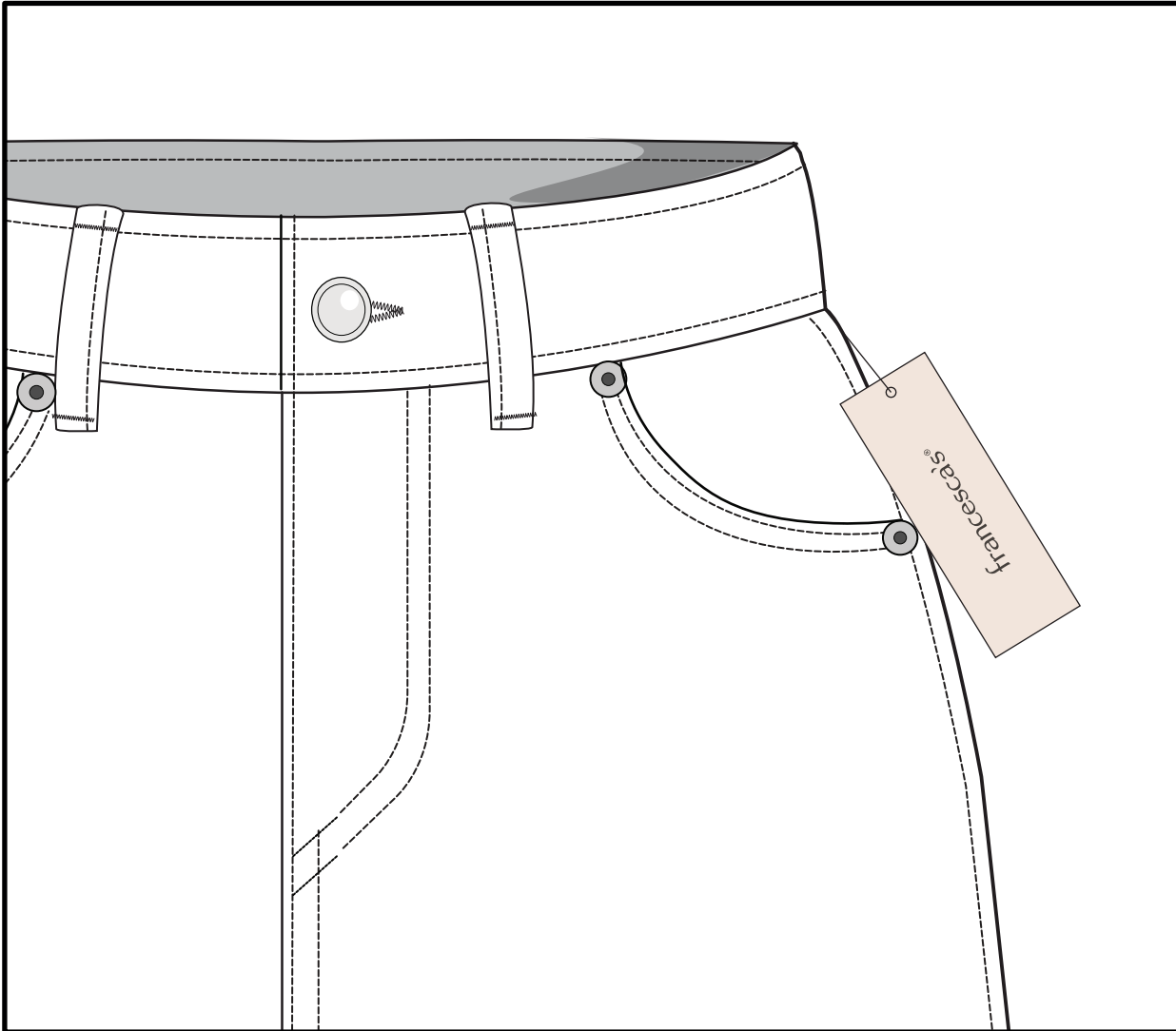
**HANGTAG PLACEMENT:
DRESSES AND TOPS**



SWIFTACH HANGTAG ON WEARER'S LEFT SIDE SEAM, 1" BELOW ARMHOLE SEAM AND/OR EDGE WITH A 2" LONG BLACK SWIFTACH (IF THE TAG DOES NOT COME WITH A STRING OR ROPE FOR ATTACHMENT)

PLEASE REFERENCE **PACKAGING GUIDES** FOR MAIN LABEL AND SIZE LABEL CODES

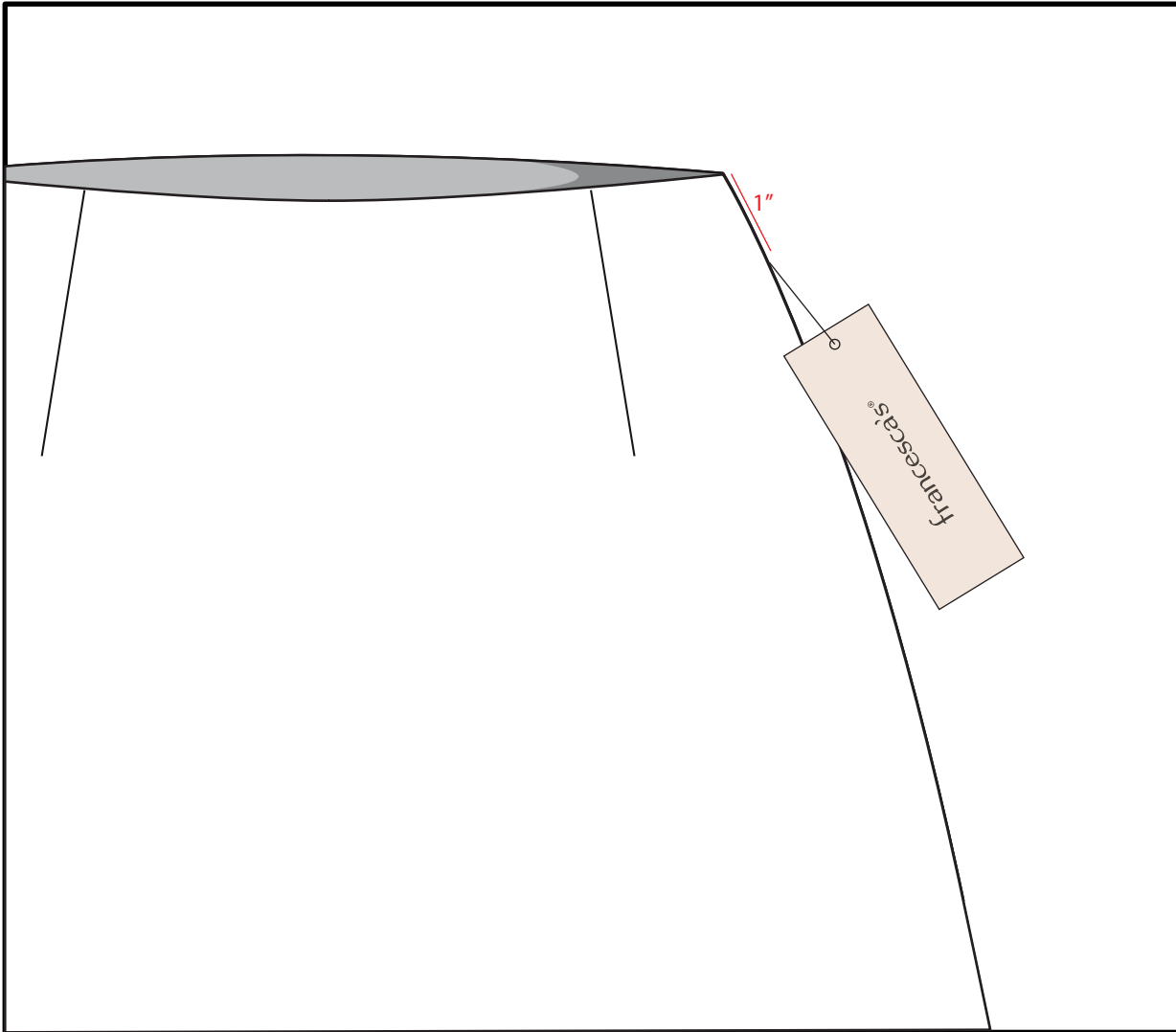
**HANGTAG PLACEMENT: BOTTOMS
WITH WAISTBAND OR CASING**



SWIFTACH HANGTAG ON WEARER'S LEFT SIDE SEAM JUST BELOW WAISTBAND OR CASING SEAM WITH A 2" LONG BLACK SWIFTACH (IF THE TAG DOES NOT COME WITH A STRING OR ROPE FOR ATTACHMENT)

PLEASE REFERENCE **PACKAGING GUIDES** FOR MAIN LABEL AND SIZE LABEL CODES

**HANGTAG PLACEMENT:
BOTTOMS WITHOUT WAISTBAND**



SWIFTACH HANGTAG ON WEARER'S LEFT SIDE SEAM 1" BELOW TOP EDGE OF GARMENT WITH A 2" LONG BLACK SWIFTACH (IF THE TAG DOES NOT COME WITH A STRING OR ROPE FOR ATTACHMENT)

PLEASE REFERENCE **PACKAGING GUIDES** FOR MAIN LABEL AND SIZE LABEL CODES

HANTAG ATTACHMENT DISCLAIMER

IF THE VENDOR IDENTIFIES THAT SWIFTACHING TO THE GARMENT WILL DAMAGE THE GARMENT, ATTACH THE HANTAG TO THE MAIN OR SIZE LABEL AS SHOWN IN THE PICTURE. SWIFTACH TO THE BOTTOM LAYER OF THE LABEL WITH A 2" LONG BLACK SWIFTACH

