francesca's®

ACCESSORIES TRIM PACKAGES

Updated 12/19/22



BAG APPLICATION

DESCRIPTION OF APPLICATION

WALLETS AND POUCHES – APPLY HANGTAG WITH SWIFTACH LOOP TO MAIN ZIPPER PULL

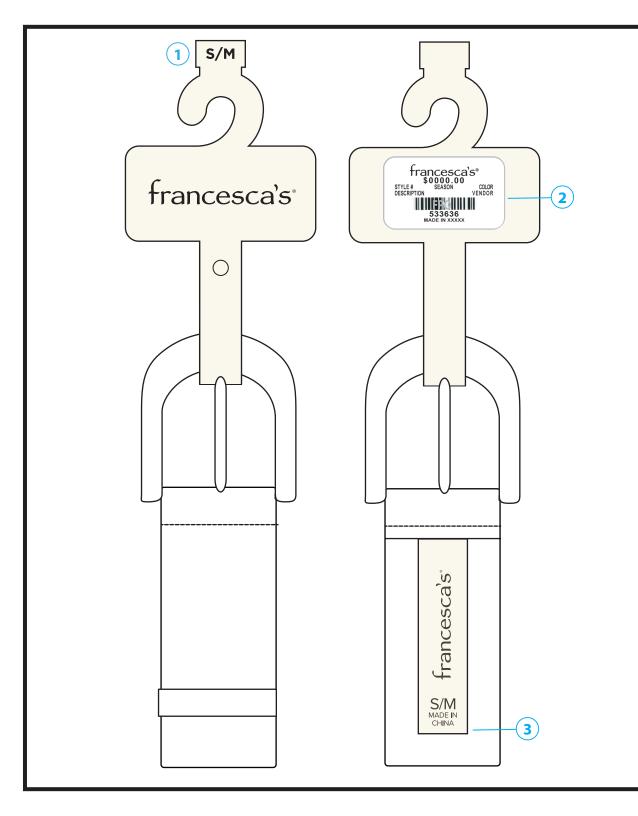
BAGS WITH 2 STRAPS – APPLY HANGTAG WITH SWIFTACH LOOP TO BAG'S BACK RIGHT STRAP

BAGS WITH HANDLES – APPLY HANGTAG WITH SWIFTACH LOOP TO RIGHTSIDE "D" RING

PACKAGING CODES NEEDED

1. HANGTAG (BRAND ID): 16731PRNT1 BARCODE (NATCO): FR-BSTKR-06

> PO PDF LABEL CODE 16731PRNT1



BELT APPLICATION

DESCRIPTION OF APPLICATION

LOOP BELT HANGER AROUND BELT BUCKLE AS SHOWN

CENTER BARCODE ON BACK OF BELT HANGER

CENTER WOVEN LABEL AND SEW INTO BELT BODY'S BACK SEAM

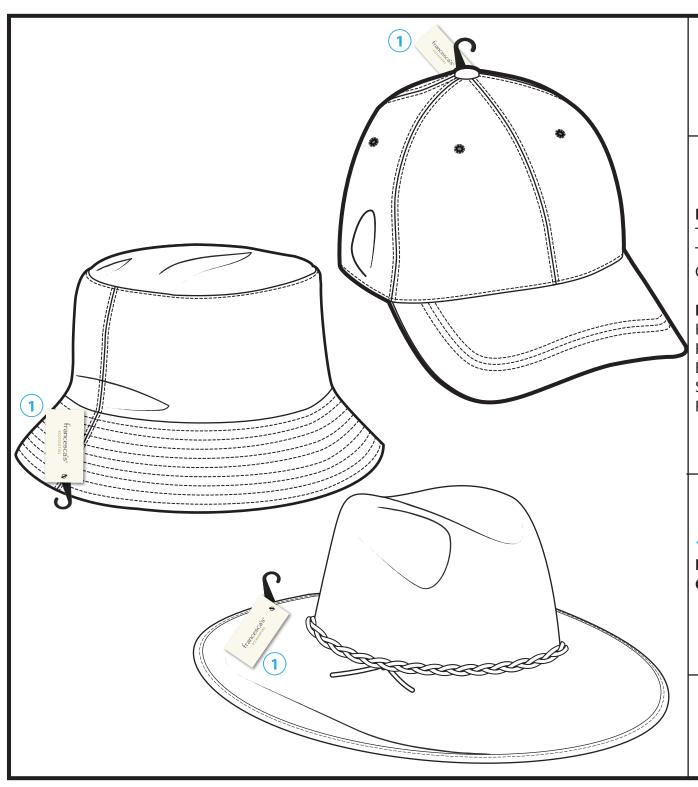
PACKAGING CODES NEEDED

- 1. HANGER (BRAND ID): 16731PCKG3
- **2. BARCODE (NATCO):** FR-BSTKR-03
- 3. WOVEN LABEL BASED ON COO (BRAND ID)

CHINA - 16731PRTL73
TURKEY - 16731PRTL74
INDIA - 16731PRTL75
BANGLADESH - 16731PRTL76
MEXICO - 16731PRTL77
USA - 16731PRTL78
VIETNAM - 6731PRTL116

PO PDF LABEL CODE

16731PCKG3



HEADWEAR APPLICATION

DESCRIPTION OF APPLICATION

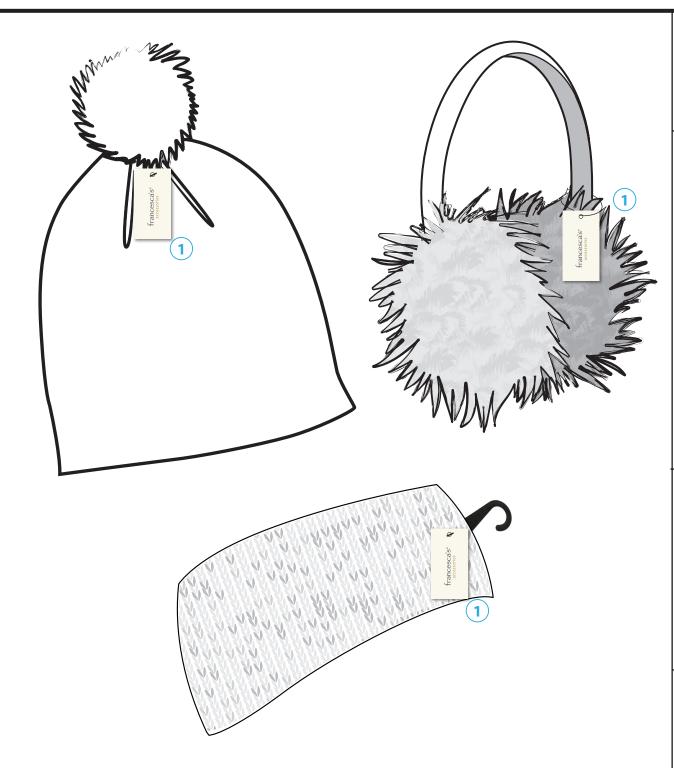
BASEBALL –APPLY "J" HOOK AND HANGTAG TOGETHER WITH HANGTAG IN FRONT, ATTACH TO BACK SEAM ½" AWAY FROM CENTER TOP OR BUTTON WITH 1" SWIFTACH

BRIMMED HATS AND BUCKET – SWIFTACH HANGTAG AND "J" HOOK TOGETHER WITH HANGTAG IN FRONT, 1/2" FROM CENTER BACK EDGE OR EDGE OF BINDING WITH A 1" SWIFTACH; FOR STRAW/PAPER WOVEN HATS PLEASE USE A SWIFTACH LOOP

PACKAGING CODES NEEDED

1. HANGTAG (BRAND ID): 16731PRNT1 BARCODE (NATCO): FR-BSTKR-06 CARE LABEL: CREATED BY VENDOR

PO PDF LABEL CODE



COLD WEATHER HEADWEAR APPLICATION

DESCRIPTION OF APPLICATION

BEANIE – ATTACH HANGTAG ½" FROM TOP EDGE OR POM; PLACE TAG IN THE FRONT AND "J" HOOK IN THE BACK WITH A 1" SWIFTACH

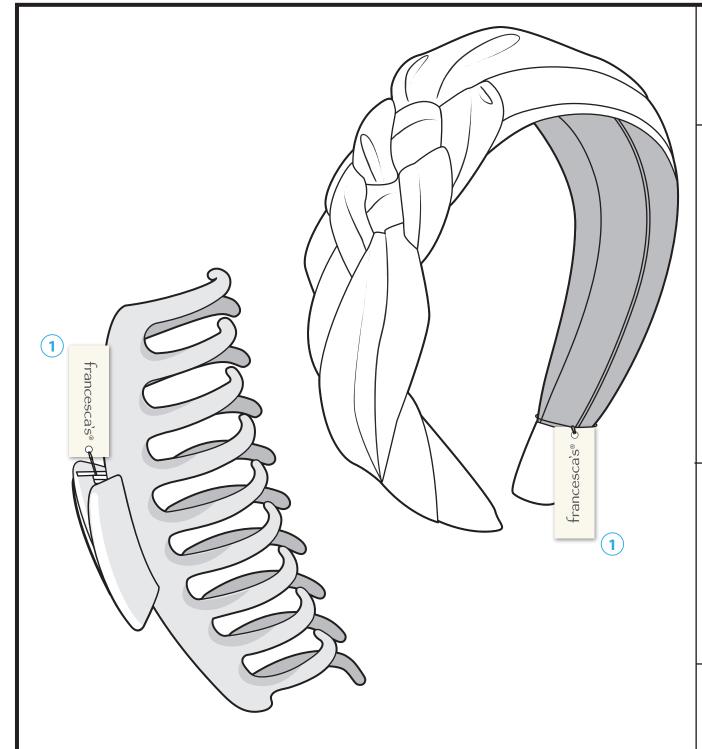
EARMUFFS – APPLY HANGTAG WITH SWIFTACH LOOPED AROUND BAND, PLACING IT ON WEARER'S LEFT SIDE

HEADWRAP – ATTACH HANGTAG ON WEAR-ER'S LEFT SIDE IN THE CENTER OF CB FOLD; PLACE TAG IN THE FRONT AND "J" HOOK IN THE BACK WITH A 1" SWIFTACH

PACKAGING CODES NEEDED

1. HANGTAG (BRAND ID): 16731PRNT1 BARCODE (NATCO): FR-BSTKR-06 CARE LABEL: CREATED BY VENDOR

> PO PDF LABEL CODE 16731PRNT1



HAIR ACCESSORIES APPLICATION

DESCRIPTION OF APPLICATION

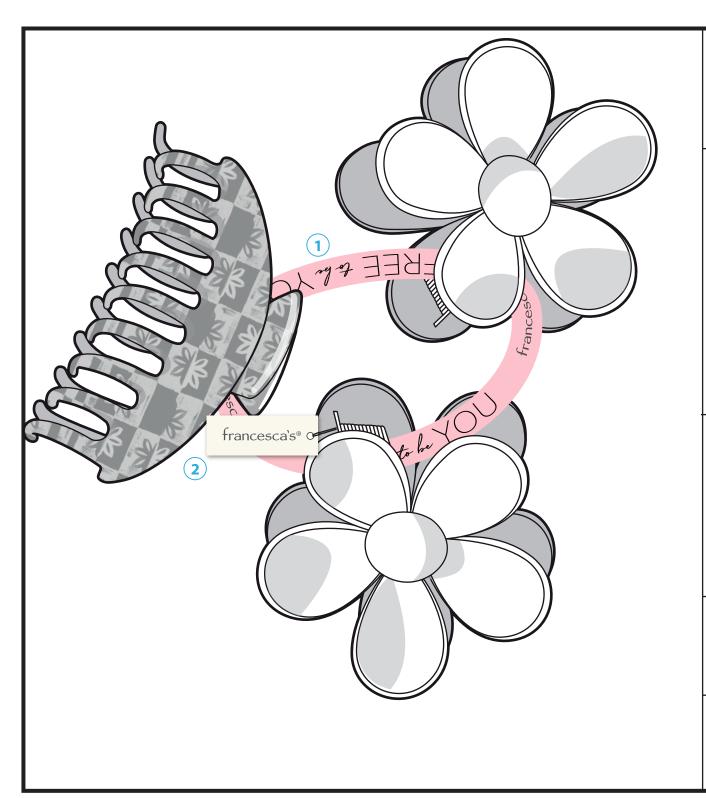
HAIR CLIP – LOOP ELASTIC AROUND TOP OF HINGE

HEADBAND – LOOP ELASTIC AROUND WEARER'S LEFT SIDE ABOVE BINDING, OR WHERE IT WILL NOT SLIDE OFF

PACKAGING CODES NEEDED

1. HANGTAG (BRAND ID): 16731PRNT2 BARCODE (NATCO): FR-BSTKR-08

PO PDF LABEL CODE



FRANCESCA'S RIBBON

DESCRIPTION OF APPLICATION

GUIDE RIBBON THROUGH CENTER OF CLIPS AND TIE IN A KNOT

LOOP HANGTAG ELASTIC AROUND TOP OF HINGE OF ONE OF THE CLIPS

PACKAGING CODES NEEDED

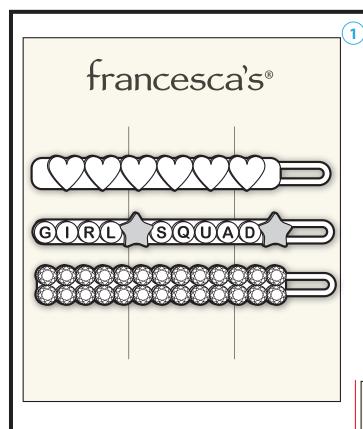
1. RIBBON (BRAND ID): 16731PRTT11
2. HANGTAG (BRAND ID): 16731PRNT2
BARCODE (NATCO): FR-BSTKR-08

SIZES

S/M M/L

PO PDF LABEL CODE

16731PRTT11



BOBBY PIN & CLIPS APPLICATION

DESCRIPTION OF APPLICATION

PLACE BACK OF CLIP THROUGH DIE CUTS IN CENTER OF CARDING AND CLOSE CLIP ON RIGHT SIDE

PLACE BARCODE ON THE BACK OF THE CARD, CENTERED 1/4"/6.5mm FROM THE TOP EDGE

Francesca's®
\$7000.00
STYLE#\$ \$000.00
DESCRIPTION VENDOR

533636
MADE IN XXXXXX

75 mm

86 mm

PACKAGING CODES NEEDED

1. PACKAGING (BRAND ID): 16731PRNT22

2. BARCODE (NATCO): FR-BSTKR-03

PO PDF LABEL CODE

francesca's (S)Q(U)(A)(D) (S)Q(U)(A)(D) 127 mm

francesca's®
\$0000.00

STYLE# SEASON CO
DESCRIPTION VEN

76.2 mm

BOBBY PIN & CLIPS APPLICATION

DESCRIPTION OF APPLICATION

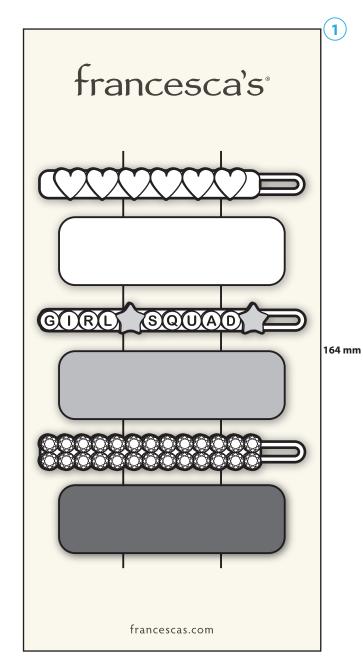
PLACE BACK OF CLIP THROUGH DIE CUTS IN CENTER OF CARDING AND CLOSE CLIP ON RIGHT SIDE

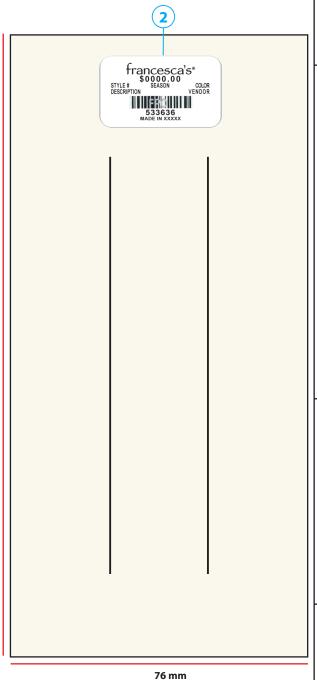
PLACE BARCODE ON THE BACK OF THE CARD, CENTERED 1/4"/6.5mm FROM THE TOP EDGE

PACKAGING CODES NEEDED

- 1. PACKAGING (BRAND ID): 16731PRNT23
- 2. BARCODE (NATCO): FR-BSTKR-03

PO PDF LABEL CODE





BOBBY PIN & CLIPS APPLICATION

DESCRIPTION OF APPLICATION

PLACE BACK OF CLIP THROUGH DIE CUTS IN CENTER OF CARDING AND CLOSE CLIP ON RIGHT SIDE

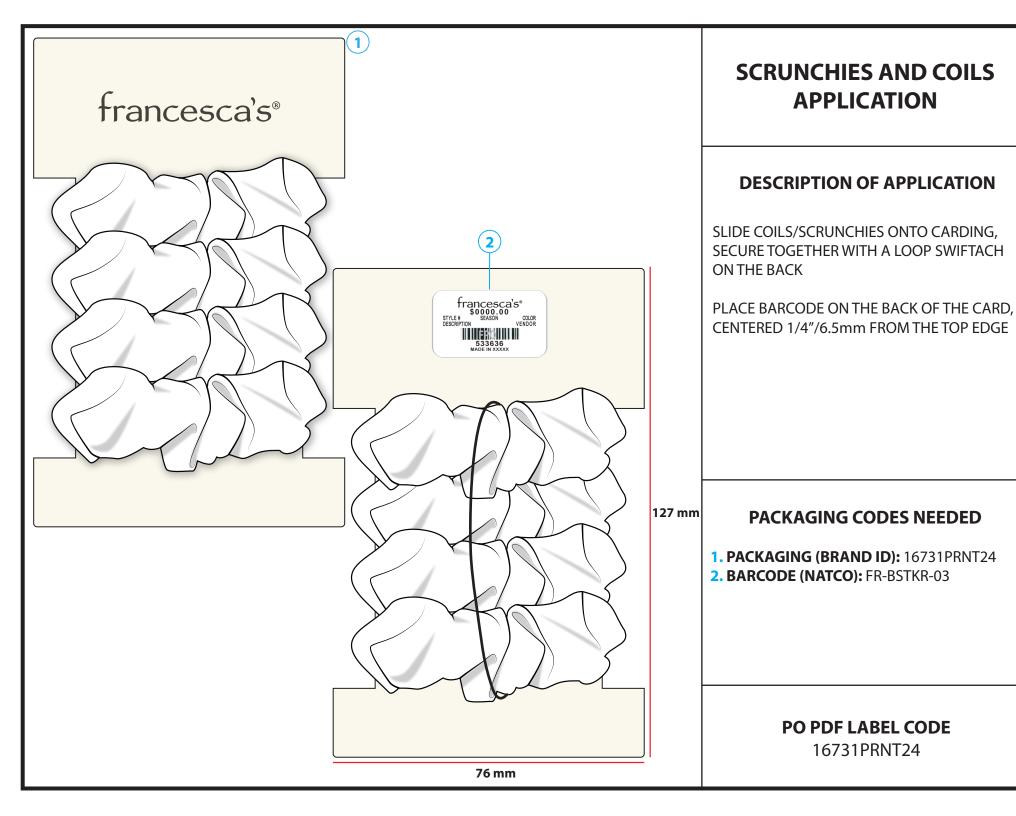
PLACE BARCODE ON THE BACK OF THE CARD, CENTERED 1/4"/6.5mm FROM THE TOP EDGE

PACKAGING CODES NEEDED

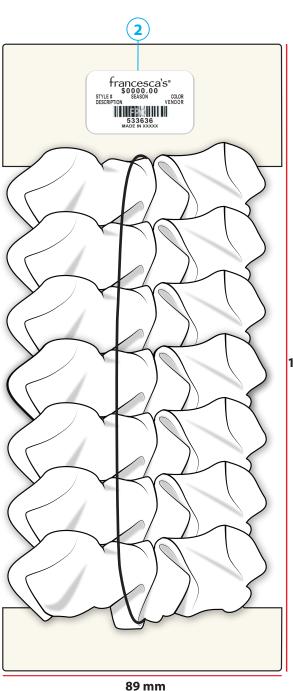
1. PACKAGING (BRAND ID): 16731PRNT68

2. BARCODE (NATCO): FR-BSTKR-03

PO PDF LABEL CODE



francesca's®



SCRUNCHIES AND COILS APPLICATION

DESCRIPTION OF APPLICATION

SLIDE COILS/SCRUNCHIES ONTO CARDING, SECURE TOGETHER WITH A LOOP SWIFTACH ON THE BACK

PLACE BARCODE ON THE BACK OF THE CARD, CENTERED 1/4"/6.5mm FROM THE TOP EDGE

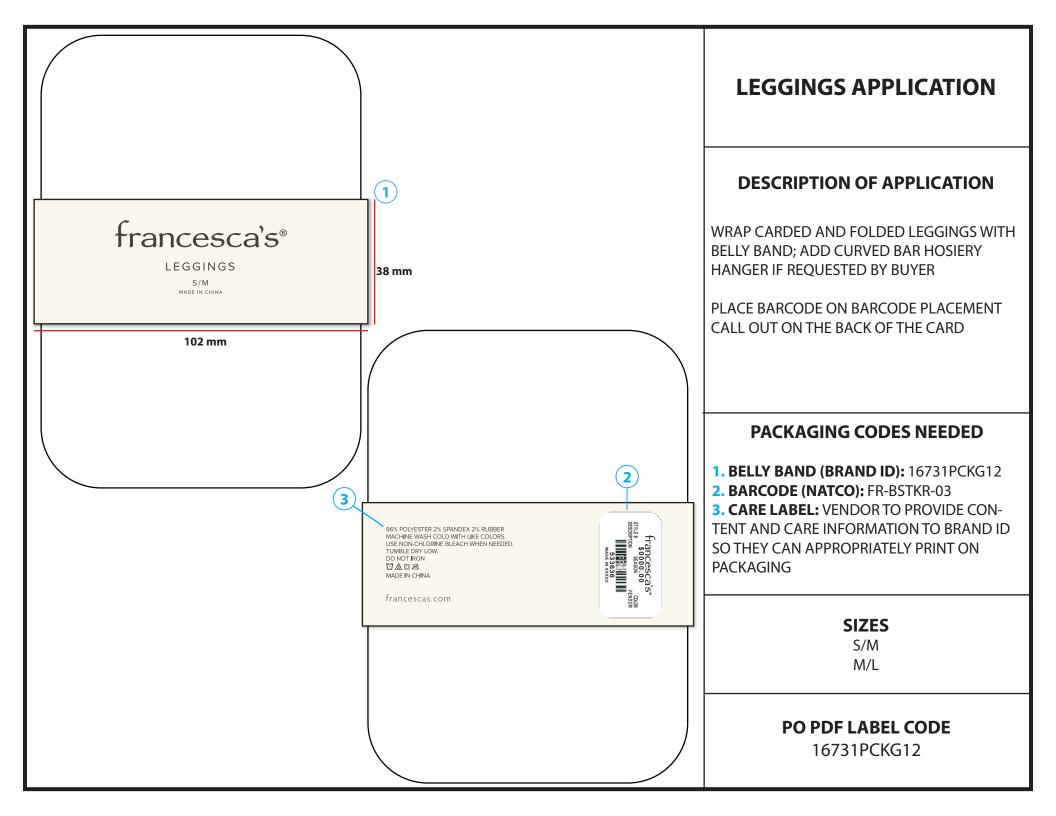
199.9mm

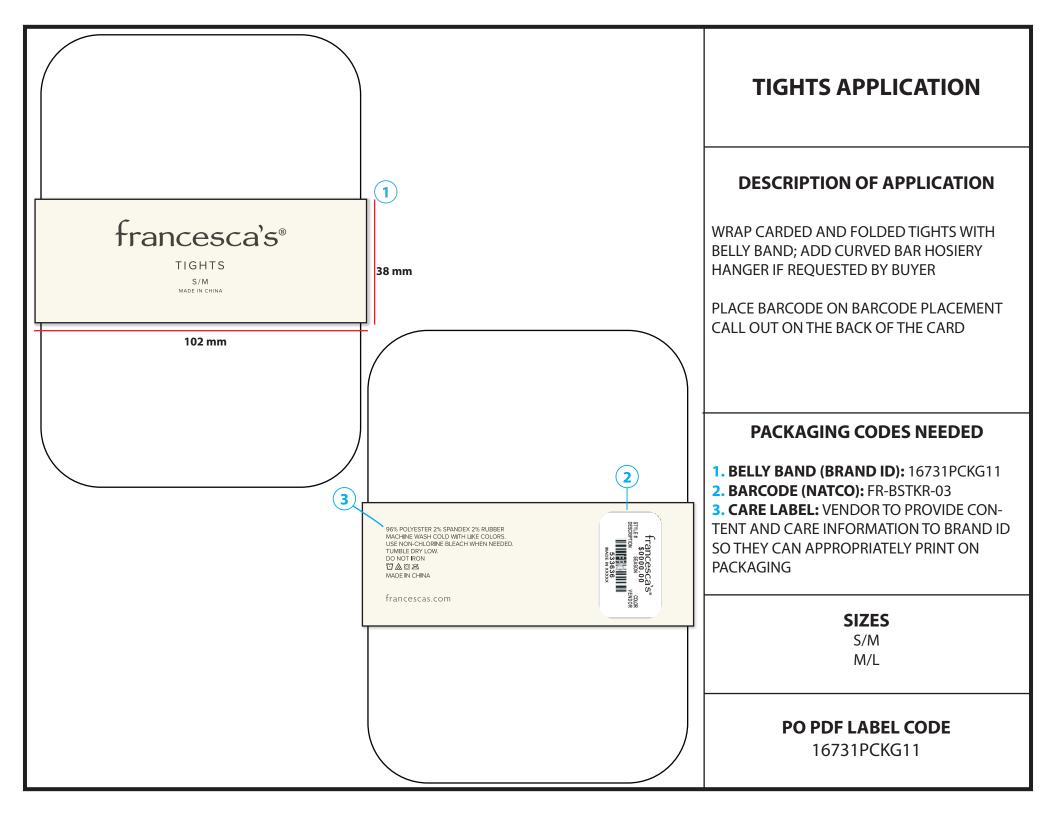
PACKAGING CODES NEEDED

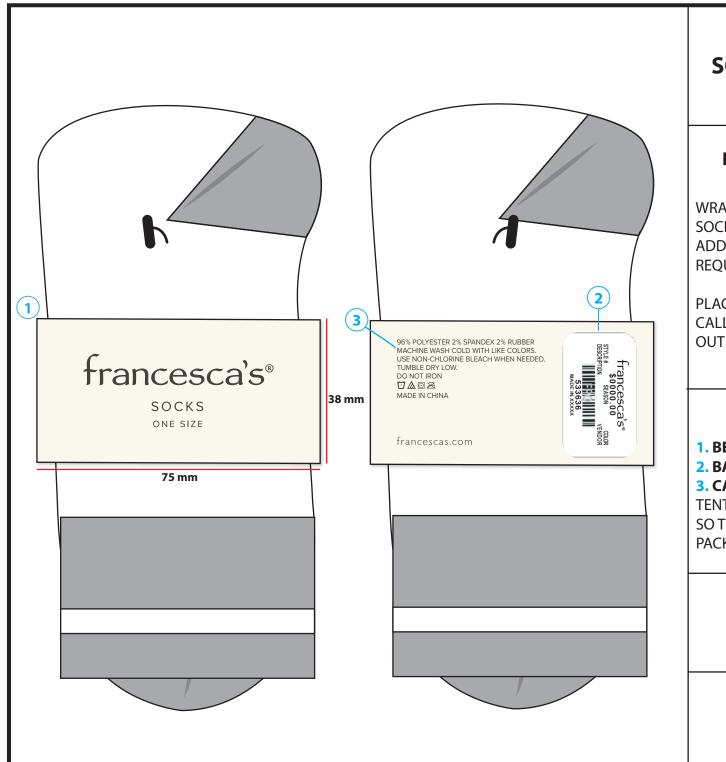
1. PACKAGING (BRAND ID): 16731PRNT25

2. BARCODE (NATCO): FR-BSTKR-03

PO PDF LABEL CODE







SOCKS SETS APPLICATION

DESCRIPTION OF APPLICATION

WRAP SOCKS WITH BELLY BAND; SWIFTACH SOCK PAIRS TO HOLD PRODUCT TOGETHER; ADD CURVED BAR HOSIERY HANGER IF REQUESTED BY BUYER

PLACE BARCODE ON BARCODE PLACEMENT CALL OUT ON THE BACK OF THE CARD CALL OUT ON THE BACK OF THE CARD

PACKAGING CODES NEEDED

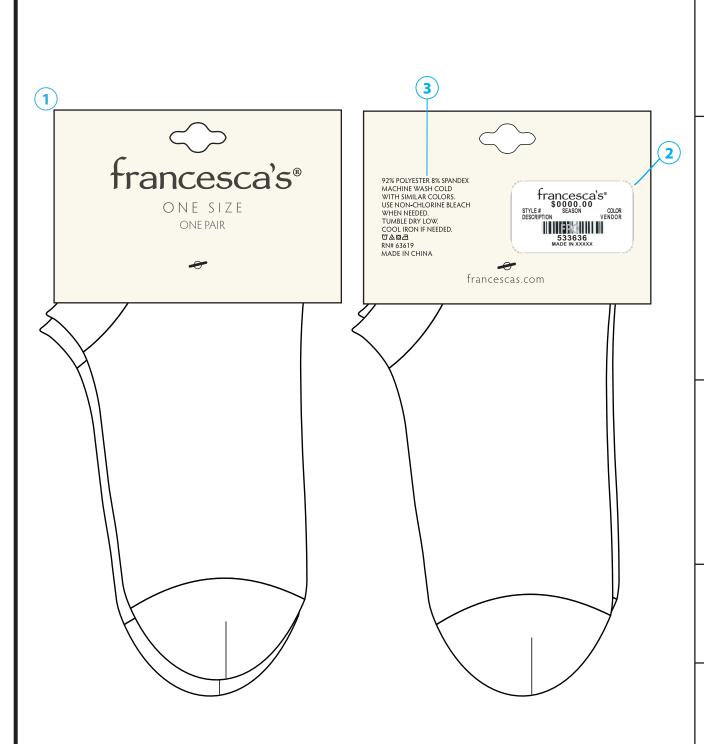
- 1. BELLY BAND (BRAND ID): 16731PCKG6
- 2. BARCODE (NATCO): FR-BSTKR-03
- 3. CARE LABEL: VENDOR TO PROVIDE CONTENT AND CARE INFORMATION TO BRAND ID SO THEY CAN APPROPRIATELY PRINT ON PACKAGING

SIZES

SOCKS - ONE SIZE

PO PDF LABEL CODE

16731PCKG6



SOCK (ONE PAIR) APPLICATION

DESCRIPTION OF APPLICATION

FOLD CARDING ALONG FOLD LINE; PLACE HEEL OF SOCK INTO CARDING BELOW PEG OPENING; SWIFTACH PRODUCT TO CARDING THROUGH DIE CUT HOLE

PLACE BARCODE ON BARCODE PLACEMENT CALL OUT ON THE BACK OF THE CARDCALL OUT

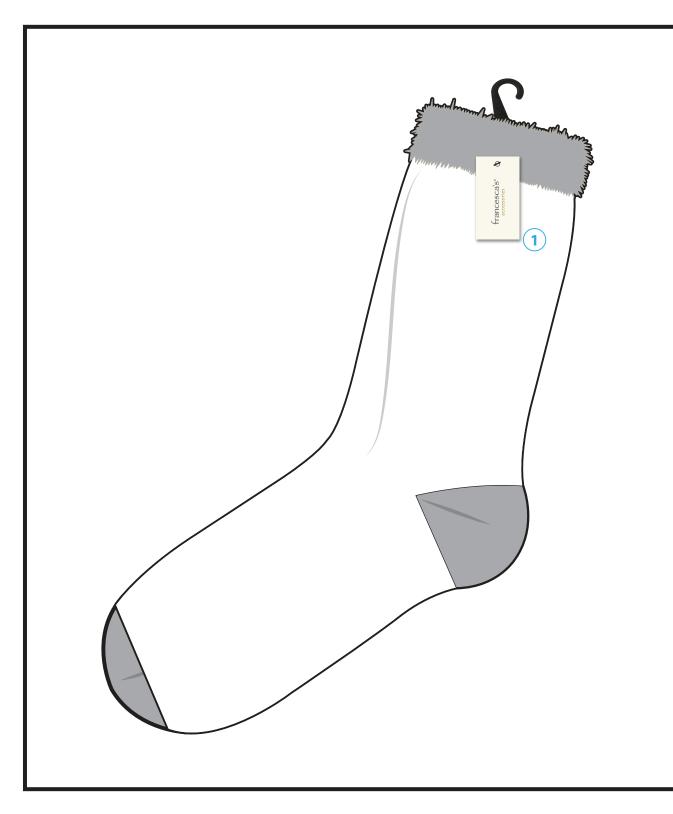
PACKAGING CODES NEEDED

- **1. CARDING (BRAND ID):** 16731PRNT31
- 2. BARCODE (NATCO): FR-BSTKR-03
- 3. CARE LABEL: VENDOR TO PROVIDE CONTENT AND CARE INFORMATION TO BRAND ID SO THEY CAN APPROPRIATELY PRINT ON PACKAGING

SIZES

SOCKS - ONE SIZE

PO PDF LABEL CODE



SLIPPER SOCKS APPLICATION

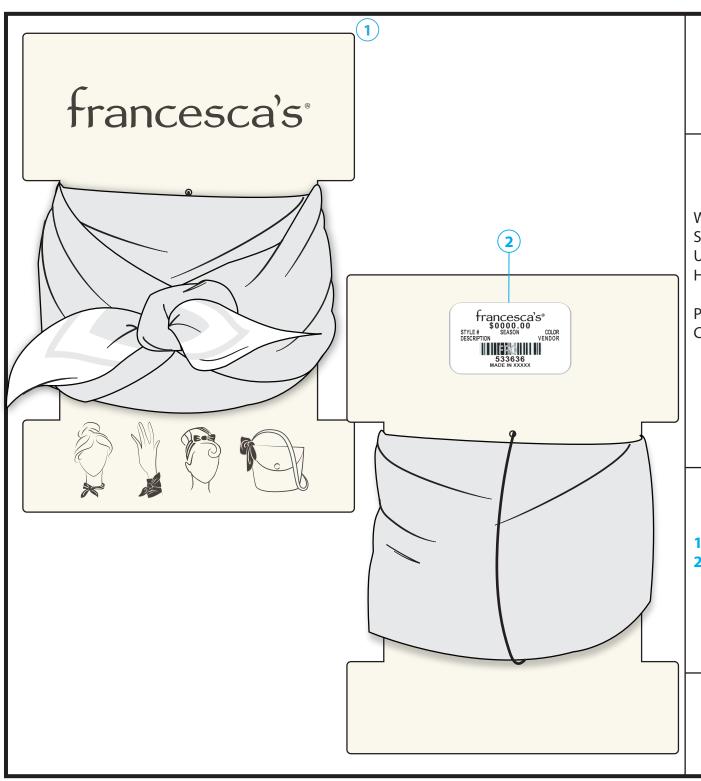
DESCRIPTION OF APPLICATION

ATTACH 1/2" BELOW TOP OF SOCK AND/OR SOCK TRIM IN THE CENTER; PLACE TAG IN THE FRONT AND "J" HOOK IN THE BACK WITH A 1" SWIFTACH

PACKAGING CODES NEEDED

1. HANGTAG (BRAND ID): 16731PRNT1 BARCODE (NATCO): FR-BSTKR-06

PO PDF LABEL CODE



BANDANA & HAIR SCARVES APPLICATION

DESCRIPTION OF APPLICATION

WRAP BANDANA/SCARF AROUND CARDING SO THAT IT TIES IN THE FRONT, SECURE PROD-UCT WITH SWIFTACH LOOP THROUGH DIE CUT HOLES ON BACK OF CARDING

PLACE BARCODE ON THE BACK OF THE CARD, CENTERED 1/4"/6.5mm FROM THE TOP EDGE

PACKAGING CODES NEEDED

1. PACKAGING (BRAND ID): 16731PRNT26

2. BARCODE (NATCO): FR-BSTKR-03

PO PDF LABEL CODE



BANDANA & HAIR SCARVES APPLICATION

DESCRIPTION OF APPLICATION

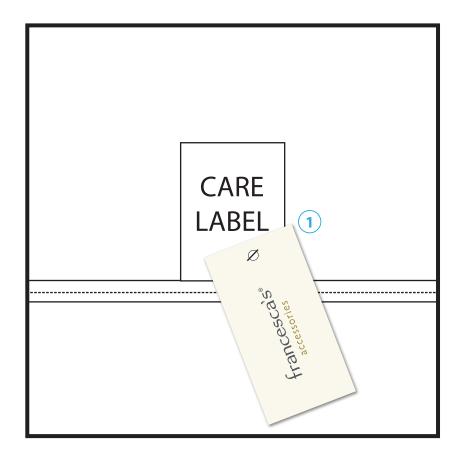
PLACE BANDANA/SCARF IN CENTER OF THE CARD AND WRAP AROUND AND TIE IN PLACE AS SHOWN; FOLD CARDING ALONG FOLD LINE AND SEAL WITH THE ADHESIVE

SWIFTACH HANGTAG TO BOTTOM CORNER OF BANDANA/SCARF

PACKAGING CODES NEEDED

1. PACKAGING (BRAND ID): 16731PRNT27
2. HANGTAG (BRAND ID): 16731PRNT1
BARCODE (NATCO): FR-BSTKR-06

PO PDF LABEL CODE



SCARVES APPLICATION

DESCRIPTION OF APPLICATION

ATTACH HANGTAG TO CARE LABEL (SEWN INTO SCARF'S EDGE) WITH 1" SWIFTACH

PACKAGING CODES NEEDED

1. HANGTAG (BRAND ID): 16731PRNT1 BARCODE (NATCO): FR-BSTKR-06 CARE LABEL: CREATED BY VENDOR

PO PDF LABEL CODE

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SHOE BOX

DESCRIPTION OF APPLICATION

PLACE BARCODE ON THE WIDTH SIDE OF THE SHOE BOX IN THE BOTTOM RIGHT CORNER

BARCODE SHOULD NOT BE COVERING SIZING OR DESCRIPTION

PACKAGING CODES NEEDED

1. BARCODE (NATCO): FR-BSTKR-01

PO PDF LABEL CODE SHOES

DISCLAIMER

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit

EXAMPLE

GENUINE SUEDE

This piece of clothing is made of Genuine Suede. Keep it dry.

Use a special brush to gently remove dust and fibers. Store in a fabric dust bag to keep clean and prevent discoloration.

GENERIC DISCLAIMER TAG FOR OTHER CALLOUTS

REASON TO USE

VENDOR TO CREATE A DISCLAIMER TAG FOR ANY CALL OUTS THEY DEEM NECESSARY SUCH AS GENUINE LEATHER OR SUEDE, HANDMADE ITEMS, SEQUINS/BEADS, OR ANYTHING THAT MAY REQUIRE SPECIAL CARE INSTRUCTIONS

TAG SIZE

90 MM x 30MM

PAPER QUALITY

WHITE VELLUM, 6 PT THICK

FONT STYLE AND SIZE

HEADER: PROXIMA NOVA BOLD; 12PT **DESCRIPTION:** PROXIMA NOVA; 8PT

ACCESSORIES HANGTAGS BARCODE PLACEMENTS









HANGTAG (BRAND ID): 16731PRNT2 BARCODE (NATCO): FR-BSTKR-08

HANGTAG (BRAND ID): 16731PRNT1 BARCODE (NATCO): FR-BSTKR-06